

Premier Sponsorship Application-2020

Because of people like you, Lacey Spring Fun Fair is one of the South Sound's most popular and memorable events!

For 33 years, support and contributions from people like you have made Lacey Spring Fun Fair what it is: A truly exciting community celebration. With your help, this year's event on **May 16 & 17, 2020** is going to be even better!

Lacey Spring Fun Fair attracts visitors from all over Western Washington, with more than 16,000 people attending the 2-day event. Attractions include craft vendors, community exhibits, 2 stages with continuous live entertainment, local and regional food vendors, and Kids' World—a virtual kaleidoscope of activities for the young and the young at heart. **Support your community through a sponsorship!**



Presenting/Host Sponsorship Level—\$10,000 and above

Presenting Sponsor and Host Sponsor benefits include:

- Your company logo on the T-shirts
- Your company logo on the vendor postcards
- Your company recognized during onsite announcements
- Your company named as an activity or ride sponsor
- Your company logo on all new banners
- Your company logo prominently displayed on the Lacey Spring Fun Fair website including a link to your organization's website
- 10x10 Premier Space in Commercial Area
- 4 Lacey Spring Fun Fair T-shirts
- Your company logo prominently placed in event advertisements in The Olympian and in The Guardian
- Your company logo prominently placed on the Lacey Spring Fun Fair promotional posters distributed throughout the community
- Your company banner on display during the 2-day event
- Your company logo prominently displayed on sandwich boards displayed during the 2-day event
- Your company logo prominently placed in the Lacey Spring Fun Fair program handed out to 16,000+ attendees
- Your company logo prominently displayed on the Sponsor Wall at the 2-day event

Executive Sponsorship Level—\$5,000 to \$9,999

Your Executive Sponsor benefits include:

- Your company named as an activity or ride sponsor
- Your company logo on all new banners
- Your company logo on the Lacey Spring Fun Fair website including a link to your organization's website
- 10x10 space in Commercial Area
- 2 Lacey Spring Fun Fair T-shirts
- Your company logo included in event advertisements in The Olympian and in The Guardian
- Your company logo prominently placed on the Lacey Spring Fun Fair promotional posters distributed throughout the community
- Your company banner on display during the 2-day event
- Your company logo on sandwich boards displayed during the 2-day event
- Your company logo included in the Lacey Spring Fun Fair program handed out to 16,000+ attendees
- Your company logo included on the Sponsor Wall at the 2-day event



Sponsorship/Donation Form (Please print)

Count me in! I/We would like to become a Fun Fair Sponsor at the following level:

- ☐ Presenting/Host Sponsorship Level: \$10,000 and above ☐ Executive Sponsorship Level: \$5,000-\$9,999
- ☐ My check in the amount of \$ _____ is enclosed
- ☐ Please invoice me for \$ _____ in: ☐ December 2019 ☐ January 2020 ☐ February 2020 ☐ March 2020
- ☐ I would like to donate the following services or products: _____

valued at \$ _____

☐ I would like to volunteer my time. Please send me a Volunteer Application.

Business/Organization Name: _____ E-mail: _____

Contact Person: _____ Daytime Phone: (____) _____ Evening Phone: (____) _____

Address: _____ City: _____ State: _____ Zip: _____

Return this form to: Lacey Parks & Recreation, 420 College St SE, Lacey WA, 98503
Questions? Please call (360) 481-4393 or e-mail us at info@laceyspringfunfair.com

Lacey Spring Fun Fair

Third
weekend in
May!

Saturday & Sunday, May 16 & 17, 2020

10:00 a.m. to 6:00 p.m. Saturday

11:00 a.m. to 5:00 p.m. Sunday

One of the largest two-day festivals in Southwest Washington, with 16,000+ people in attendance

Celebrating its 33rd year!

**Kids' World, arts & crafts, food,
entertainment, car show & more!**

**Held on the beautiful Saint Martin's University
campus in downtown Lacey, Washington**

**This is a FREE EVENT for the entire
South Sound region**

**Sponsored by Lacey Community Events,
the City of Lacey, Saint Martin's University, and
community-oriented people like you!**



LACEY SPRING FUN FAIR MISSION:

*To enhance the
community through
an annual event
that provides fun
activities for people
of all ages*

LACEY SPRING FUN FAIR PURPOSE STATEMENT:

*Design, promote and
present an annual
event to increase
community identity,
enhance community
pride, and foster
fun and educational
opportunities for
families in Lacey and
its neighboring
communities*



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Check us out at: www.laceyspringfunfair.com