

# Premier Sponsorship Application-2022

**Because of people like you, Lacey Spring Fun Fair is one of the South Sound's most popular and memorable events!**

For 34 years, support and contributions from people like you have made Lacey Spring Fun Fair what it is: A truly exciting community celebration. With your help, this year's event on **May 21 & 22, 2022** is going to be even better!

Lacey Spring Fun Fair attracts visitors from all over Western Washington, with more than 16,000 people attending the 2-day event. Attractions include craft vendors, community exhibits, 2 stages with continuous live entertainment, local and regional food vendors, and Kids' World—a virtual kaleidoscope of activities for the young and the young at heart. **Support your community through a sponsorship!**



## Presenting/Host Sponsorship Level—\$10,000 and above

**Presenting Sponsor and Host Sponsor benefits include:**

- Your company logo on the T-shirts
- Your company logo on the vendor postcards
- Your company recognized during onsite announcements
- Your company named as an activity or ride sponsor
- Your company logo on all new banners
- Your company logo prominently displayed on the Lacey Spring Fun Fair website including a link to your organization's website
- 10x10 Premier Space in Commercial Area
- 4 Lacey Spring Fun Fair T-shirts
- Your company logo prominently placed in event advertisements in The Olympian and in The Guardian
- Your company logo prominently placed on the Lacey Spring Fun Fair promotional posters distributed throughout the community
- Your company banner on display during the 2-day event
- Your company logo prominently displayed on sandwich boards displayed during the 2-day event
- Your company logo prominently placed in the Lacey Spring Fun Fair program handed out to 16,000+ attendees
- Your company logo prominently displayed on the Sponsor Wall at the 2-day event

## Executive Sponsorship Level—\$5,000 to \$9,999

**Your Executive Sponsor benefits include:**

- Your company named as an activity or ride sponsor
- Your company logo on all new banners
- Your company logo on the Lacey Spring Fun Fair website including a link to your organization's website
- 10x10 space in Commercial Area
- 2 Lacey Spring Fun Fair T-shirts
- Your company logo included in event advertisements in The Olympian and in The Guardian
- Your company logo prominently placed on the Lacey Spring Fun Fair promotional posters distributed throughout the community
- Your company banner on display during the 2-day event
- Your company logo on sandwich boards displayed during the 2-day event
- Your company logo included in the Lacey Spring Fun Fair program handed out to 16,000+ attendees
- Your company logo included on the Sponsor Wall at the 2-day event



## Sponsorship/Donation Form (Please print)

**Count me in! I/We would like to become a Fun Fair Sponsor at the following level:**

- ☐ Presenting/Host Sponsorship Level: \$10,000 and above    ☐ Executive Sponsorship Level: \$5,000-\$9,999
- ☐ My check in the amount of \$ \_\_\_\_\_ is enclosed
- ☐ Please invoice me for \$ \_\_\_\_\_ in: ☐ December 2021    ☐ January 2022    ☐ February 2022    ☐ March 2022
- ☐ I would like to donate the following services or products: \_\_\_\_\_

valued at \$ \_\_\_\_\_

☐ I would like to volunteer my time. Please send me a Volunteer Application.

Business/Organization Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Evening Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Return this form to: Lacey Spring Fun Fair, 420 College St SE, Lacey WA, 98509**  
**Questions? Please call (360) 742-9957 or e-mail us at [info@laceyspringfunfair.com](mailto:info@laceyspringfunfair.com)**

# Lacey Spring Fun Fair

Third  
weekend in  
May!

**Saturday & Sunday, May 21 & 22, 2022**

**10:00 a.m. to 6:00 p.m. Saturday**

**11:00 a.m. to 5:00 p.m. Sunday**

**One of the largest two-day festivals in Southwest Washington, with 16,000+ people in attendance**

**Celebrating its 34th year!**

**Kids' World, arts & crafts, food,  
entertainment, car show & more!**

**Held on the beautiful Saint Martin's University  
campus in downtown Lacey, Washington**

**This is a FREE EVENT for the entire  
South Sound region**

**Sponsored by Lacey Community Events,  
the City of Lacey, Saint Martin's University, and  
community-oriented people like you!**



## **LACEY SPRING FUN FAIR MISSION:**

*To enhance the  
community through  
an annual event  
that provides fun  
activities for people  
of all ages*

## **LACEY SPRING FUN FAIR PURPOSE STATEMENT:**

*Design, promote and  
present an annual  
event to increase  
community identity,  
enhance community  
pride, and foster  
fun and educational  
opportunities for  
families in Lacey and  
its neighboring  
communities*

**Lacey  
Spring**  
FREE FAMILY EVENT

**Fun  
Fair**

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Check us out at: [www.laceyspringfunfair.com](http://www.laceyspringfunfair.com)